



## **IIA is an Executive Institution for ASIA Brand Awards**

(To be held on 9<sup>th</sup> Sep 12 at Hong Kong)

IIA Members,

We are happy to inform you that President IIA will be a Special Guest for the ASIA BRAND AWARDS to be held on 9<sup>th</sup> September 2012 at Hong Kong. New website of the "7<sup>th</sup> ASIA BRAND AWARD" is now ready which acknowledges the participation of IIA and the President IIA as Executive Institution. You may have look at the website: <http://www.asiabrand.cn/grandcen/>.

It is a matter of great pride that 5 IIA Members have applied for the award so far. However if you are also interested to compete, you may fill up the form available on the website and mail it back to IIA Head Office immediately for recommendation and onward transmission.

D.S. Verma

Executive Director



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